

#### London Decom 2019

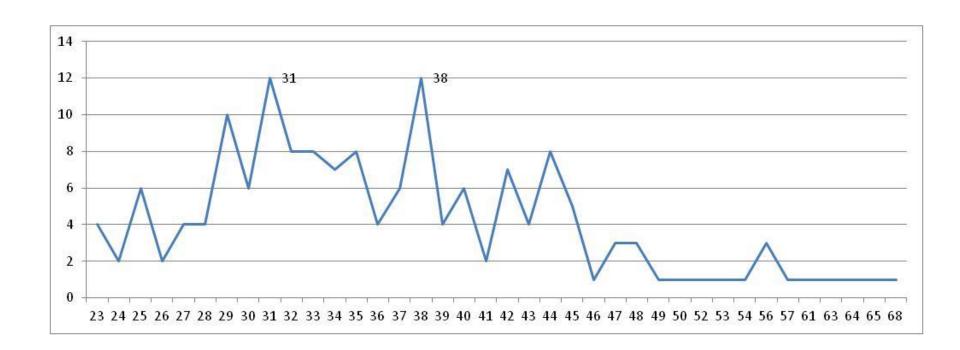
**Survey Results** 

#### Summary

- 1800 tickets sold
- 1500 people attended
  - 83% of ticket buyers came to Decom
  - 17% of tickets not used
- 162 people answered the survey
  - 11% of attendees
- 15 people didn't buy a ticket but still filled in the survey

# How old are you?

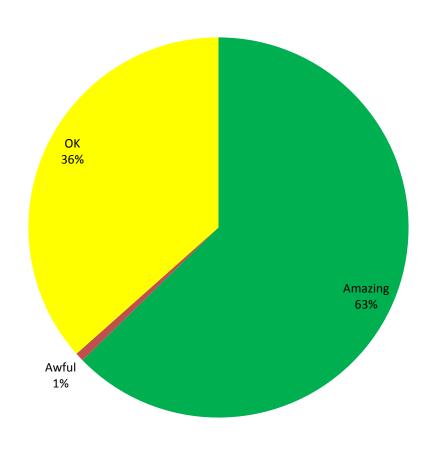
 The majority of Decom attendees are in their late 20s, 30s and early 40s



# Where do you live?

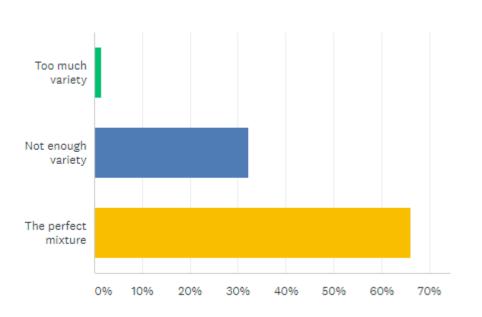
- 80% of attendees live in London
- 11% live elsewhere in England
- 2% live in the USA
- Further representation came from
  - Switzerland
  - Netherlands
  - France
  - Denmark
  - Belgium
  - Scotland and Wales

# How was your night?

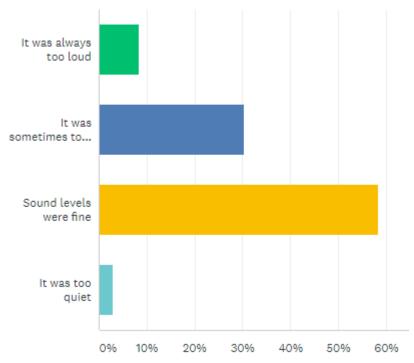


#### Music

Variety

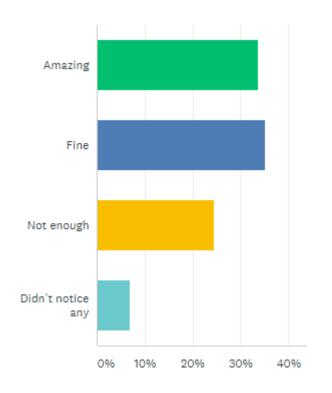


Sound levels

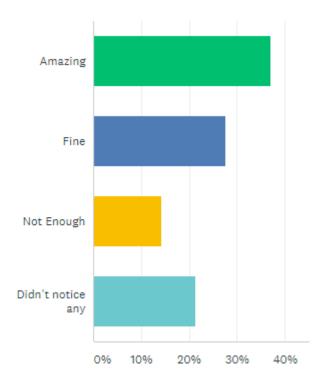


#### **Art and Performances**

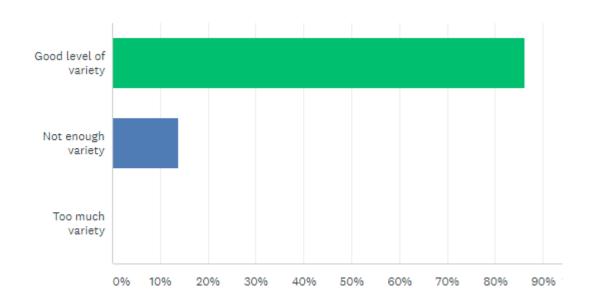
• Art



#### Performances



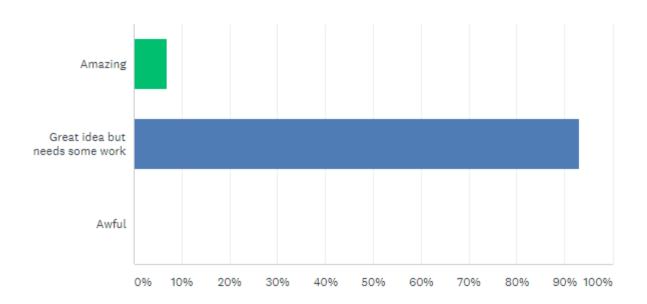
# Theme camps



#### Daycom

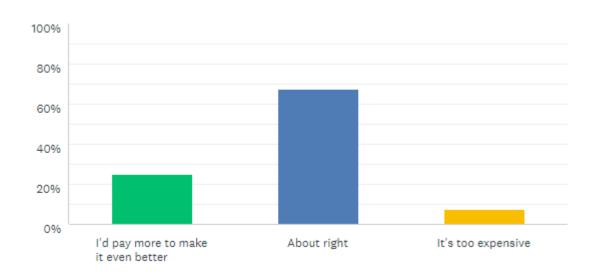
- 10 Survey respondents attended as ticket holders
- 23 attended as part of the setup crew
- 2 brought children
- 70% of people who had a Decom ticket but didn't go, did NOT transfer their tickets to someone else
- 84% of respondents would be happy to pay a small charge for Daycom (with kids going free)

# Daycom

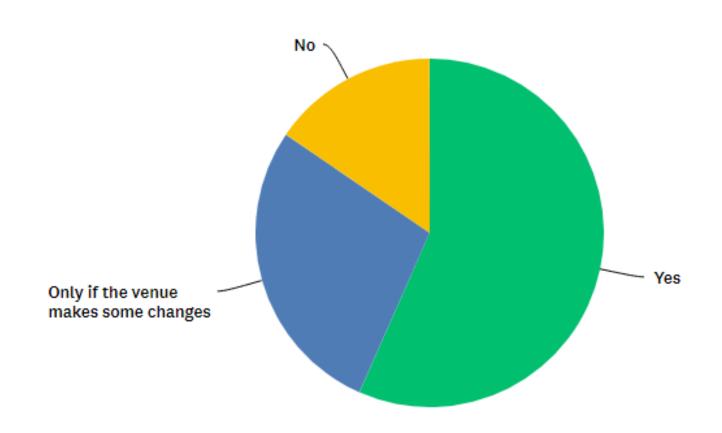


### Decom ticket price

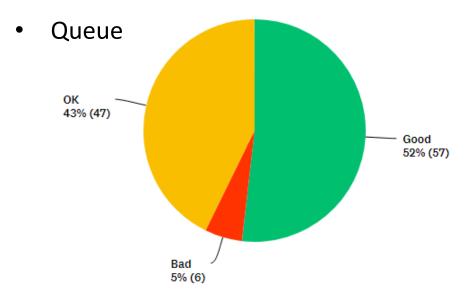
- Full price tickets were £25 this year, an increase of £5 from last year
- Low income tickets were £15

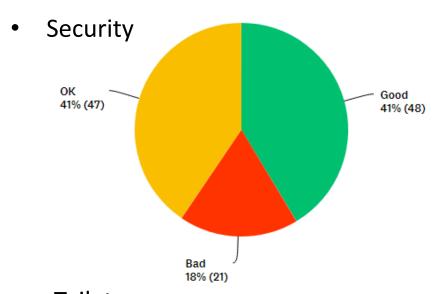


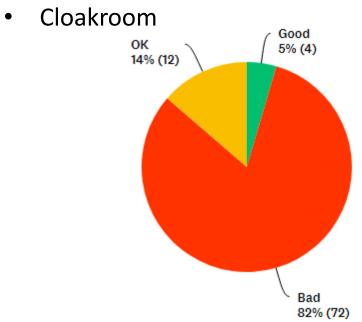
# Would you want to go back to Fire?

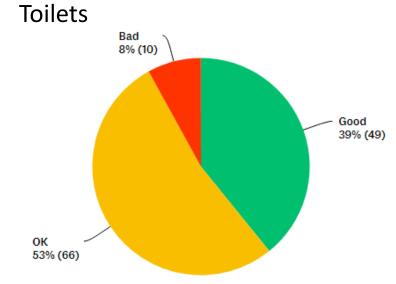


# Your venue experience

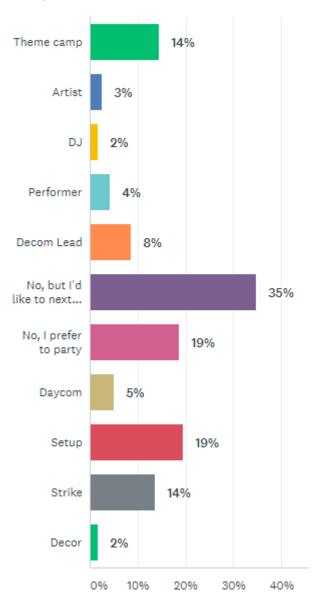




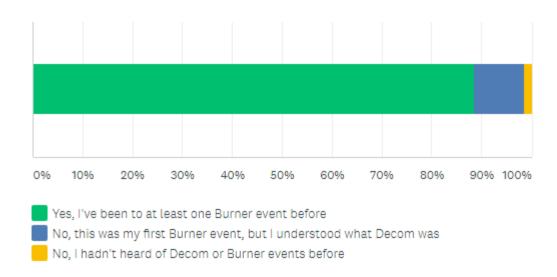




# Did you volunteer?



# Have you been to a burner event before?



#### Last words

- It was over way, way too soon
- Amazing awesome fantastic night!
- Thanks for making the party happen :)
- Best night of my year thank you
- Well done everyone!
- It was obvious that a lot of people worked very hard and put a lot of effort in and I feel very grateful for that